

CENTER FOR HUMAN REPRODUCTION

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New Patient Survey

We are glad you've found us! Please fill out this brief survey about how you found CHR, and how you made the decision to come to us. Your input will greatly help us reach out to other patients who might best benefit from our expertise.

City:		State:		Country:	
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1. How did you first learn about CHR? (Please check one.)

- 1) From your physician or healthcare provider
- 2) Word of mouth from our former/current patient
- 3) Internet search
- 4) Mass media (newspaper article, TV show, etc.)
- 5) Other (Please specify: _____)

2. When you first heard about CHR on the Internet, what were you searching for?

(Example 1: information on DHEA and fertility; Example 2: IVF centers in NYC)

3. Did you use one of the "contact us" forms on our website?

- 1) Yes, I used a contact form.

What did you think of our response?

- 2) No, I didn't use a contact form.

4. On which website did you see information about CHR? (Please check all that applies.)

- 1) www.FertilityAuthority.com or www.FertileThoughts.com
- 2) Other fertility forums/chat rooms (Please specify: _____)
- 3) YouTube
- 4) Social Media (Facebook, LinkedIn, Twitter, Pinterest, etc.)
- 5) A blog entry (What was it about?: _____)
- 6) A press release (What was it about?: _____)
- 7) Other (Please specify: _____)

5. What was the most important factor in your decision to consult at CHR?

6. Do you use any of the Internet sites below? (Please check all that applies.)

- 1) Facebook
- 2) LinkedIn
- 3) www.FertilityAuthority.com or www.FertileThoughts.com
- 4) Other infertility forums/chat rooms (Please specify: _____)
- 5) Yelp, RateMD, and other review sites

Thank you for your input! Please return the survey to the receptionists.